

## KEJIEJIA Highly Humic Acid Achieved Extraordinary Results in Shandong

- Xinyi Sumeng Fertilizer Co., Ltd.

Spring comes after winter, bringing about a revival of life. Crops flourish one after another, marking the beginning of a new cycle. Nevertheless, bountiful harvest knocks the Qingyi Family Farm in Junan County and the strawberry planting base in Zhuabu Town, Yinan County, Linyi City, Shandong Province! All credit goes to the KEJIEJIA Highly Humic Acid produced by Xinyi Sumeng Fertilizer Co., Ltd. (hereinafter referred to as "Sumeng Fertilizer").

### Remarkable Increases in Strawberry Yield and Income at Qingyi Family Farm in Junan County

Qingyi Family Farm in Junan County, Linyi City, Shandong Province, is a local major strawberry grower. The owner Liu Qingyi (tel.: 15318222228) is a well-known local planting expert. The farm consists of 8 greenhouses dedicated to strawberry planting, each covering 1,200 square meters to accommodate the field planting of approximately 10,000 strawberry plants per mu. "Sumeng Fertilizer" has conducted tests of KEJIEJIA Highly Humic Acid application on Qingyi Family Farm for two consecutive years (2016-2017) after the cooperation started on September 12, 2016. Liu Qingyi initiated the test in 3 of the greenhouses. Prior to the field planting of the strawberries, he treated each plant with 5-10g KEJIEJIA Highly Humic Acid powder with the basal application approach, while the remaining 5 greenhouses received the application of conventional fertilizers as control groups. After the field planting and rejuvenation period of the 3 test greenhouses, KEJIEJIA Highly Humic Acid liquid diluted 800-1,000 times was applied once every 15-20 days from September to November in the year. Later, KEJIEJIA Highly Humic Acid liquid diluted 600-800 times was further applied once every 15-20 days from December to March. All the groups followed the same other agricultural management measures.

Through comparison, the farm owner Liu Qingyi found that: the strawberries in the 3 test greenhouses experienced a shorter rejuvenation period (3-5 days shorter than that of the control groups), had a high survival rate, grew with uniform sizes, lush green leaves, well-developed root system, abundant capillary roots and strong resistance to gray mold, and underwent consistent flowering period. The flower buds differentiated neatly. More importantly, compared with the control greenhouses, the first batch of fruit had more inflorescence, neat shapes, and less deformations. They were put into market 15 days earlier than usual. What truly delighted Liu Qingyi was that the strawberries from the test greenhouses were not only available in the market earlier than usual but also came with a yield increased by 8%-13% when compared with previous years. This translated to an 18% increase in income. In 2016, the initial trial of KEJIEJIA Highly Humic Acid had brought Liu Qingyi an income higher than before. Afterwards, the technicians from "Sumeng Fertilizer" explained the other advantages of KEJIEJIA Highly



Humic Acid to Liu Qingyi: reducing the consumption of chemical fertilizers, decreasing economic inputs, enhancing the quality of strawberries, etc. As Liu Qingyi observed the promising outcomes from the test in 2016 and recognized the potential benefits of KEJIEJIA Highly Humic Acid, he decided to apply it extensively on his farm during the upcoming strawberry harvest season in 2017.

### Impressive Effects on Preventing Soil-borne Diseases in the Strawberry Production Base in Zhuabu Town, Yinan County

Zhuabu Town in Yinan County, Linyi City, Shandong Province, is a renowned strawberry production base. Strawberry cultivation is a major source of income for local farmers. The local strawberry cultivation method mainly involves simple small arched sheds, with little use of organic fertilizer for cultivation. This practice has resulted in a decrease in the organic matter content of soil, an increase in soil-borne diseases, and a serious obstacle to continuous cropping. Consequently, farmers have to change the cultivated land annually by rebuilding sheds, incurring relatively high production costs. The scarcity of suitable plots for growing strawberries has led to the rotation of almost all available plots in recent years, leaving no land for further rotation.

In August 2017, in order to promote KEJIEJIA Highly Humic Acid, "Sumeng Fertilizer" conducted a comparative test with local farmers. The fertilization plan was created by "Sumeng Fertilizer", while one of the local farmer named Duan Xiaoyu (tel.: 18939086463) oversaw the cultivation management. The test plot did not apply any base fertilizer other than KEJIEJIA Highly Humic Acid without any base fertilizer, and 8,000 strawberry seedlings were planted per mu. Due to the local prevalence of soil-borne diseases, a larger dose of KEJIEJIA Highly Humic Acid powder (20g/plant) was applied with the basal application approach before field planting in the pilot areas. After the field planting and rejuvenation period, KEJIEJIA Highly Humic Acid liquid diluted 800 times was applied once every 15-20 days from September to November in the year. Later, KEJIEJIA Highly Humic Acid liquid diluted 500-600 times was further applied once every 15-20 days from December to March. The first batch included comparative tests at 4 points. Through comparison, Duan Xiaoyu found that the plots treated with KEJIEJIA Highly Humic Acid exhibited more robust plant growth, stronger root system, enhanced stress resistance, and significant effect on the prevention of soil-borne diseases, which were dropped by over 80%, when compared with the untreated plots. The application of KEJIEJIA Highly Humic Acid also helped effectively mitigate the obstacle to continuous cropping, with a yield increase by 250-400kg per mu and a yield of 1750-2250kg per mu.

The remarkable effects of KEJIEJIA Highly Humic Acid produced by "Sumeng Fertilizer" in both the Qingyi Family Farm in Junan County and the strawberry production base in Zhuabu Town in Yinan County, Shandong Province, have become success stories in the local areas. KEJIEJIA Highly Humic Acid produced by "Sumeng Fertilizer" can boost the confidence of strawberry growers!